

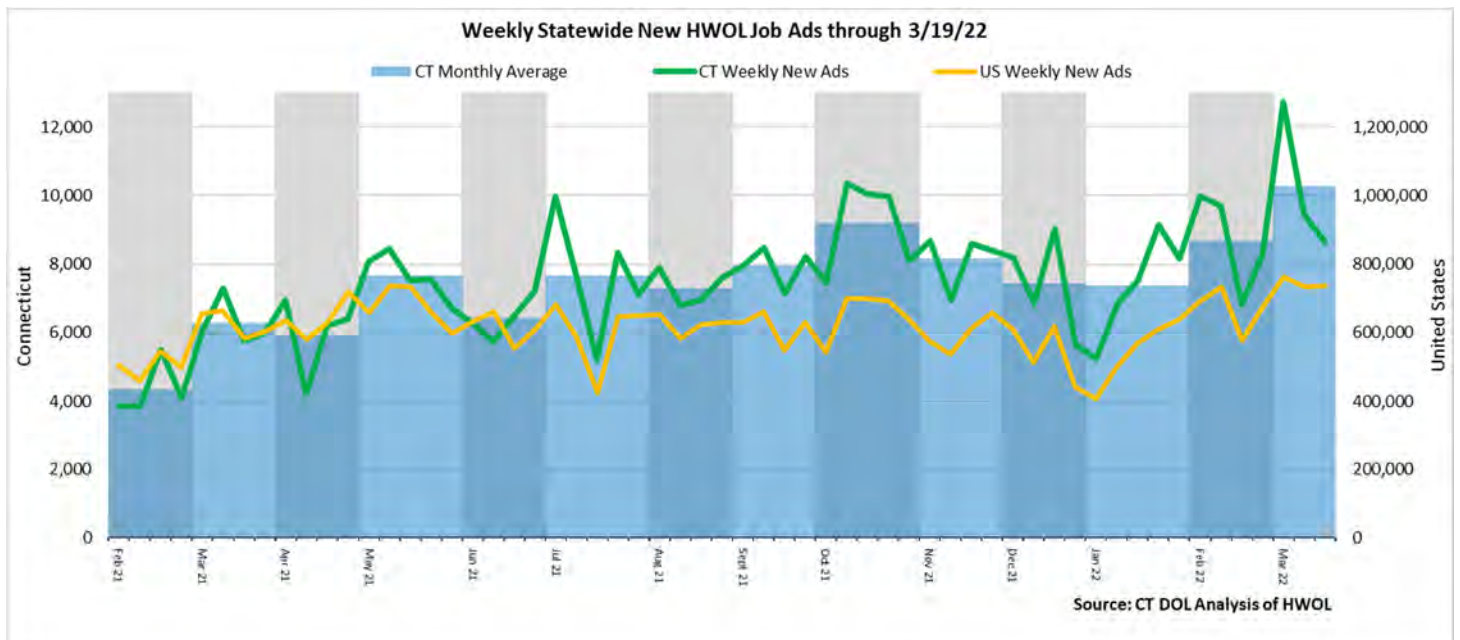


NEW WEEKLY JOB POSTINGS FROM HELP WANTED ONLINE

Office of Research

Week Ending March 19th, 2022: Weekly New Ads Slide to 8,640 But Remain Up Over The Year

WETHERSFIELD, March 18th, 2022 – During the week ending March 19th, 2022, there were 8,640 new postings, down 830 new ads from the week ending March 12th. More than half of this over the week top-line decline can be attributed to drops in Health Care & Social Assistance (-353 new ads), Educational Services (-225 new ads), and Finance & Insurance (-110 new ads). Five industries increased job ads and tempered this net decline, including Retail Trade (+126 new ads), Pro., Sci., & Tech. Services (+83 new ads), and Accommodation & Food Services (+48 new ads). Employers that had the most new job ads this week include Hartford Healthcare (447 new ads), Totalmed Incorporated (+146 new ads), and Walmart/Sam’s Club (117 new ads). Total job ads have fallen from the series high of over 12,000 new ads three weeks ago, but the most recent week is also up 47 percent over levels from four weeks ago. Over four weeks, 13 of 21 industries are up by 32% or more. The graph below illustrates the recent shifts in addition to how the averages of the past two months are much higher than corresponding levels from a year ago.



Industries with the most new postings include Health Care & Social Assistance, Retail Trade, and Finance & Insurance.

Occupations with the most new postings include Registered Nurses, Retail Salespersons, and Wholesale & Manufacturing Sales Representatives.

Employers with the most new postings include Hartford Healthcare, Totalmed Inc., and Walmart/Sam’s.

The three industries with the most new job postings where:

- **Health Care & Social Assistance** (1,957 new postings, -16% over the week)
- **Retail Trade** (769 new postings, +20% over the week)
- **Finance & Insurance** (687 new postings, -14% over the week)

NAICS	Industry	Ads Week	1 week	4 weeks	1 week change		4 week change	
		Ending: 3/19/22	ago: 3/12/22	ago: 2/19/22	%	#	%	#
0	Total	8,640	9,470	5,879	-9%	-830	47.0%	2,761
11	Agriculture, Forestry, Fishing and Hunting	7	6	5	17%	1	40%	2
21	Mining, Quarrying, and Oil and Gas Extraction	7	9	25	-22%	-2	-72%	-18
22	Utilities	75	73	132	3%	2	-43%	-57
23	Construction	97	123	57	-21%	-26	70%	40
31	Manufacturing	677	681	414	-1%	-4	64%	263
42	Wholesale Trade	69	40	20	73%	29	245%	49
44	Retail Trade	769	643	470	20%	126	64%	299
48	Transportation and Warehousing	179	273	310	-34%	-94	-42%	-131
51	Information	153	178	116	-14%	-25	32%	37
52	Finance and Insurance	687	797	500	-14%	-110	37%	187
53	Real Estate and Rental and Leasing	97	164	140	-41%	-67	-31%	-43
54	Professional, Scientific, and Technical Services	561	478	282	17%	83	99%	279
55	Management	4	15	9	-73%	-11	-56%	-5
56	Administrative and Support	183	198	182	-8%	-15	1%	1
61	Educational Services	361	586	371	-38%	-225	-3%	-10
62	Health Care and Social Assistance	1,905	2,258	1,097	-16%	-353	74%	808
71	Arts, Entertainment, and Recreation	93	78	50	19%	15	86%	43
72	Accommodation and Food Services	524	476	278	10%	48	88%	246
81	Other Services (except Public Administration)	123	144	79	-15%	-21	56%	44
92	Public Administration	112	76	103	47%	36	9%	9
99	Unspecified	1,957	2,174	1,239	-10%	-217	58%	718

Source: CT DOL Analysis of HWOL

13 industries had job posting decreases over the week and 8 had increases. The 13 decreasing industries fell by a combined 1,170 new ads over the week and the 8 increasing industries grew by a combined 340 new ads. All but two of the 13 decreasing industries fell by 10% or more and 6 fell by 20% or more. The largest industry decrease occurred in Health Care & Social Assistance (-353 new ads) and the largest increase among the 8 increasing industries in Retail Trade (+126 new ads). Most industries had increases over four weeks, with the largest increases occurring within Health Care & Social Assistance (+808 new ads). Among the six industries with four-week decreases, the largest was Transportation & Warehousing (-131 new ads).

For more information on total job ads by industry for Connecticut and its labor market areas, see the monthly report available here: <https://www1.ctdol.state.ct.us/lmi/hwol.asp>

New Job Postings by Occupation

HWOL Statewide Weekly Occupational New Job Ads - Top 25 Occupations

Occupation	Ads Week	1 week	4 weeks	1 week change		4 week change	
	Ending:	ago:	ago:	%	#	%	#
	3/19/22	3/12/22	2/19/22				
Registered Nurses	707	829	290	-15%	-122	144%	417
Retail Salespersons	227	248	128	-8%	-21	77%	99
Sales Representatives, Wholesale and Manuf.	177	180	139	-2%	-3	27%	38
Medical and Health Services Managers	176	125	82	41%	51	115%	94
First-Line Supervisors of Retail Sales Workers	173	170	130	2%	3	33%	43
Heavy and Tractor-Trailer Truck Drivers	154	184	211	-16%	-30	-27%	-57
Customer Service Representatives	124	107	101	16%	17	23%	23
Driver/Sales Workers	120	24	65	400%	96	85%	55
Marketing Managers	106	102	44	4%	4	141%	62
General and Operations Managers	99	137	62	-28%	-38	60%	37
Secretaries and Administrative Assistants, Except Legal,	90	106	56	-15%	-16	61%	34
Laborers and Freight, Stock, and Material Movers	81	69	73	17%	12	11%	8
Human Resources Specialists	79	62	54	27%	17	46%	25
Licensed Practical and Licensed Vocational Nurses	77	182	51	-58%	-105	51%	26
Maintenance and Repair Workers, General	75	83	46	-10%	-8	63%	29
Waiters and Waitresses	69	64	38	8%	5	82%	31
Management Analysts	65	71	40	-8%	-6	63%	25
Merchandise Displayers and Window Trimmers	64	51	38	25%	13	68%	26
Sales Managers	63	113	58	-44%	-50	9%	5
Bookkeeping, Accounting, and Auditing Clerks	62	28	52	121%	34	19%	10
Marriage and Family Therapists	59	57	83	4%	2	-29%	-24
Janitors and Cleaners, Except Maids and Housekeeping	57	67	28	-15%	-10	104%	29
Food Service Managers	52	44	26	18%	8	100%	26
Preschool Teachers, Except Special Education	51	56	21	-9%	-5	143%	30
Cashiers	49	41	39	20%	8	26%	10

Source: CT DOL Analysis of HWOL

The occupations with the most new postings were:

- Registered Nurses (707 new postings, -15% over the week)
- Retail Salespersons (227 new postings, -8% over the week)
- Sales Representatives, Wholesale and Manufacturing (177 new postings, -2% over the week)

Employers with the Most New Job Postings

Employer	Ads Week Ending: 3/19/22	1 Week Ago: 3/12/22	4 Weeks Ago: 2/19/22	1 Week # Change	4 Week # Change
Hartford Healthcare	477	537	243	-60	234
Totalmed Incorporated	146	9	20	137	126
Walmart / Sam's	117	2	4	115	113
Aya Healthcare	112	186	18	-74	94
UnitedHealth Group	101	64	74	37	27
KPMG	58	47	27	11	31
Dell	45	50	3	-5	42
Travelers	44	39	38	5	6
CVS Health	43	39	21	4	22
Iron Mountain Incorporated	43	1	6	42	37
State of Connecticut	40	38	30	2	10
Lockheed Martin Corporation	39	21	14	18	25
Raytheon	37	65	29	-28	8
Trinity Health	36	41	36	-5	0
Charter Communications	34	80	26	-46	8
Taco Bell	33	6	11	27	22
General Dynamics	33	24	14	9	19
Avangrid	31	35	116	-4	-85
Humana	30	64	21	-34	9
Connecticut Children's Medical Center	29	9	20	20	9
Paychex	28	12	12	16	16
Cigna Corporation	28	42	34	-14	-6
Anthem Blue Cross	27	52	31	-25	-4
Yale University	27	50	31	-23	-4
University of Connecticut	27	26	31	1	-4

Source: CT DOL Analysis of HWOL

Employers with the most new job postings during the week were mostly in Healthcare, Finance & Insurance, and Professional, Scientific & Tech. Services. The 25 employers shown above account for 19 percent of all new ads. Among the top 25 employers, 14 had over the week ad increase and 11 had decreases. The largest increasing employer over the week was Totalmed Inc. (+137 new ads) and the largest decreasing employer was Hartford Healthcare (-60 new ads). Over four weeks, 20 of 25 employers shown above had increases and 5 had decreases. The largest of each were Hartford Healthcare (+234 new ads) and Avangrid (-85 new ads).

What is HWOL?

The **Conference Board Help Wanted Online**® Data Series (HWOL) measures the number of new, first-time Online job postings and jobs reposted from the previous month for over 16,000 Internet job boards, corporate boards and smaller job sites that serve niche markets and smaller geographic areas. To view more HWOL data, go to:

<https://www1.ctdol.state.ct.us/lmi/hwol.asp>